Just 15 minutes!

That's all you need to take part in the

BIG BUTTERFLY COUNT

18th July - 10th August 2025



Join David Attenborough, Chris Packham and thousands of other wildlife supporters to help count our butterflies

WHY TAKE PART?

Half of our butterfly species are on the Red List but they are important pollinators and a crucial part of the food chain

HOW TO PARTICIPATE

- 1. Download the free Butterfly Conservation BIG BUTTERFLY COUNT app
- 2. Choose a 15 minute period on a sunny day in a place of your choice garden, allotment, community orchard, Sarah's Meadow, open green space
- 3. Use the app to report the butterflies you see to Butterfly Conservation and discover how your data is contributing to crucial conservation science and research

